

## Midlothian Public Library Board Committee Report

Committee: Long Range Plan Committee

Meeting date: 4/8/2019

Called to order: 10:01 am

Adjourned: 11:07 am

Attendees: Brenna Baker, Ruth Becker, Mary Chiz, and Jennifer Cottrill

Type of committee report:

- Reporting/Updating
- Recommending board action
- Recommending policy change(s)

The Committee met to review the progress of the current LRP since our last review in September of 2018. Much momentum has been made especially regarding the building exterior, service to disabled patrons, worker wage increases for the staff, as well as strides in service to the growing Spanish population in the community.

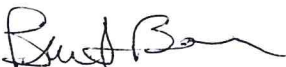
The committee suggested adding items from the technology plan (STEAM maker stations, live streaming of events, additional internet stations in the children's area etc.) to the LRP to ensure the goals of both are met.

The Committee also reviewed the Library's marketing plan which shows great strides are being made in partnering with community events and increased media exposure in the local papers.

Additionally, the committee reviewed two patron surveys that were given to adults regarding programming, and a general library survey for Spanish speakers. Both surveys revealed opportunities for a need to increase the marketing of library programming as many surveyed reported not knowing when programs are occurring at the library, and that more Spanish signage is needed in the library. Both surveys have also pointed to a possible need to evaluate Sunday operating hours.

Looking ahead to the September/October LRP review, we will begin to look at reformatting the LRP from its current layout to an easier to navigate 1-page plan that clearly shows the goals of the library, and a separate action plan that will be updated annually to show the progress. The next meeting the of the committee will also begin the process of assessing a new LRP for 2020.

Respectfully Submitted,



Brenna Baker