

Midlothian Public Library  
Board Committee Report

Committee: Long Range Plan Committee

Meeting date: 4/23/18

Called to order: 11:04am

Adjourned: 12:28pm

Attendees: Jennifer Cottrill, Brenna Baker, Ruth Becker, and Mary Chiz

Type of committee report:

- Reporting/Updating  
 Recommending board action  
 Recommending policy change(s)

- The LRP Committee met to review the progress of the current long range plan. Ms. Cottrill noted projects that were still being considered, and the committee updated wording on goals that have been reached to reflect that they are ongoing.
- The marketing plan that was drafted per strategic initiative 2, goal 1, objective 1 of the LRP (and reflects several key points from the entire LRP) was reviewed and will be presented to the board at the June meeting. The Library brand and style guide was also reviewed at this time.
- The committee also discussed strategic initiative 3, goal 4, objective 1 which addresses the expanding of the library's hours. As the board will recall this issue has remained on the board agenda as unfinished business. At this time the LRP committee recommends the board move to permanently expand the library's Saturday business hours by 1 hour. The new hours for Saturday would be 9am to 5pm. We believe this would create continuity and less confusion for patrons.

Respectfully Submitted,  
Brenna Baker